

2006 WRO Sunshine Awards

The following organizations received the *Sunshine Awards* in the following categories:

➤ **SUCCESSFUL COMMUNITY PARTNERSHIPS (Three winners in this category)**

1. *Sonrise Church – Oregon*

Contact Person: Cindy Allen, Summer Food Coordinator

Telephone Number: 503-347-0785

Email: bearntut@msn.com

- First year program participant; served over 5,500 lunches to children in 43 days
- Created a site called “The Outpost” in partnership with Sonrise Church, Hillsboro Parks and Recreation District, and Hillsboro School District, Vineyard Church, and The Campfire Organization
- Sonrise Church staff was the catalyst that made the site happen and has a history of positive community involvement
- Site staff was composed of interns and over 80 volunteers from a diverse collaboration of community agencies who provided daily activities before serving lunch to the children i.e.: dj’s, karaoke, a carnival, water balloon Wednesdays.
- Site was located at Shute Park a central location and accessible to low income children
- Vineyard Church loaned tables, chairs, props, table cloths, hand washing stations and games
- The Fire Department and The Commission on Children and Families also assisted
- Distributed SFSP fliers in English and Spanish during the last week of school and the Hillsboro School District paid for vinyl banners to advertise the program

2. *Kid’s Kitchen Coalition – Nevada*

Contact Person: Alicia Davisson, Manager

Telephone Number: (702) 733-9072

E-mail: eastvfs@yahoo.com

- An average of 105 children received lunch daily
- Facilitated the partnership between Kid’s Kitchen, Housing Authority of the City of Las Vegas, United Methodist Church, and The Girls Scouts
- Four sites total - three at public housing complex community centers and one at the University Methodist Church
- Addressed needs of the low income community by bringing nutritious meals to where the children are
- The Girls Scouts assisted in serving meals and supervising program participants.

- The Girl Scout volunteers organized arts and crafts, games, and other recreational activities for program participants. The activities got the children out of their homes and involved in physical and mental fun activities.

3. *City of Seattle Division of Family and Youth – Washington*

Contact Person: Javier Pulido

Telephone Number: (206) 386-1140

E-mail: Javier.Pulido@seattle.gov

- Networked among Human Services Department (HSD) employees to promote the SFSP in the communities and programs HSD works (i.e.: domestic violence, seniors, persons with disabilities, preschools, low income families)
- Worked with the Children's Alliance and the Seattle /King County Coalition for the Homeless to network and share information about the benefits of participating in the SFSP
- Created new sites at apartment complexes and at immigrant and cultural organizations; the goal to find where children are and then bring nutritious meals to where they are
- The program was featured in The Seattle Times on the first day of operation and got the word out by hosting the Mayor of Seattle at sites
- Television and Radio Stations conducted announcements to spread the word in the community about the availability of the program

➤ INNOVATIVE FOOD BANKS (Two winners in this category)

1. *Community Food Bank Inc. – Arizona*

Contact Person: William Carnegie, CEO

Telephone Number: (520) 622 – 0525 x214

E-mail: bcarnegie@communityfoodbank.com

- The sponsor experienced a growth in meals served of 184% in 2006 over 2005; from 13,552 in 2005 to 24,891 in 2006
- Served the communities of Amado, Arivaca, and Ajo that claimed to have the highest rate of poverty and unemployment in Arizona
- Seven meal sites, in which three are in county run facilities and four are school sites
- Nutrition education was provided to program staff by UA Cooperative Extension Nutrition Educators
- Meals were delivered to remote areas with 270 miles of round trip transportation from the central kitchen
- Meals were provided at major street intersections in their perspective towns; anywhere the children were
- Mothers with vans volunteered to transport children to meal sites

- Promotional fliers were placed on cattle guards, which they call “community notice boards”
- In 2007, outreach is planned to 17 new sites on the Tohono O’odham reservation

2. *FOOD for Lane County – Oregon*

Contact Person: Karen Roth, SFSP Program Manager

Telephone Number: (541) 343 – 2822

E-mail: kroth@foodforlanecounty.org

- Partnered with community based organizations, recreational districts, school districts, and local government agencies
- Recipient of a USDA Rural Transportation Grant, which allowed them to establish three sites along the McKenzie River and served over 1,500 meals
- Served hot lunches four times a week
- Community volunteers worked daily to prepare and bag over 3,000 meals a day
- Served as a mentor to other agencies and food banks looking to start operating the SFSP
- Conducted outreach in English and Spanish via radio, television, and newspapers
- Distributed summer menu to families through the last school newsletter
- Lane County Commission on Children and Families sponsored and paid for SFSP banners to promote the program by placing the banners in all elementary schools across the county at least two months before the summer break

➤ INNOVATIVE WAYS TO RAISE SITE PARTICIPATION

West Contra Costa County Unified School District – California

Contact Person: Heidy Camorongran

Telephone Number: (510) 234 – 7897

E-mail: camorongran@gw.wccusd.k12.ca.us

- Increased daily attendance at sites by 22%; from 4,249 in 2005 to 5,431 in 2006
- Recruited program volunteers via free advertisements in local newspapers
- Provided program participants with a variety of meals that were visible attractive and appealing to children because they were packaged in clear plastic bags
- Rollin’ Café Mobile was able to provide meals to children at five different sites, and, at the same time, provided advertisement for the summer food program
- Established community relations with new community organizations to create new sites
- Hosted over 20 barbeques at different sites
- Hosted a SFSP Kick – Off Event - community leaders and members attended

- Used the school's district Electronic School Messenger which calls all households in the school district to provide families with information and site locations for the SFSP

➤ IMPROVED MEAL QUALITY AND CREATIVE MENU IDEAS

Salt River Pima –Maricopa Indian Community – Arizona

Contact Person: Terri McGehee, Food Service Director

Telephone Number: (480) 362 – 2054

E-mail: Terri.Mcgehee@srpmic-ed.org

- Routinely cooked food from scratch (pizza, burritos, bread, boiled beans, enchiladas)
- New salads were introduced to children so they could learn that fruits and vegetables can be served in many ways
- Minimal use of salt, sugar, and low fat cooking methods were used
- Trained staff to modify recipes so they could be lower in fat and sodium
- Offered a mixture of hot and cold foods
- Cooks interacted with program participants to introduce new items on the menu and encourage them to try new things
- Partnered with the Lehi Boys and Girls Club representatives to teach children on health and physical fitness

➤ ADVOCATE FOR SUMMER MEALS (Two winners in this category)

1. Oregon Hunger Relief Task Force

Contact Person: Patti Whitney – Wise, Director

Telephone Number: (503) 595-5501

E-mail: patti@oregonhunger.org

- In 2003, advocated for Oregon's Senate Bill 287, which provided \$49,000 in state funding over a two year period to support SFSP meal programs in high need areas
- Assisted state representatives to include Oregon as a Lugar pilot now called the Simplified Summer Program State
- In 2005, partnered with Children First for Oregon and the Oregon Food Bank to pass Senate Bill 467. This bill provides a state supplement of five cents for every summer meal served. This bill became effective on July 1, 2006
- Conducted outreach to different community church organizations and local government agencies to create four new sites in Clatsop County
- Recruited new sponsors in un-served or underserved suburban school districts

- Partnered with Multnomah, Washington, and Clackamas County Commission on Children and Families to receive a \$100,000 grant from United Way to be used for SFSP outreach
- Created a website that lists every single SFSP site in the State with information to help parents identify sites
- Recruited over 61 volunteers
- Twenty new community partnerships were established with the assistance of an AmeriCorps Vista Member from the Oregon Food Bank

2. *Oasis Food Center – Idaho*

Contact Person: Royce and Carol Wright, Pastors

Telephone Number: (208) 459 - 6000

E-mail: sfp@owasiswc.org

- Second year participant in the SFSP
- Meal sites increased from 24 in 2005 to 37 in 2006
- Average daily attendance increased by 27%
- Served the Southwestern portion of Idaho. Provided meals to schools and community based organizations
- Partnered with Caldwell High School to utilized its kitchen free of charge to prepare all meals
- Obtained SFSP banners at reduced price
- Placed banners in three different at street intersections
- Distributed bookmarks on the last week of school to all students, which indicated the locations of the meal sites

➤ **SCHOOL DISTRICT'S DEDICATION**

Alhambra Elementary School District – Arizona

Contact Person: Donna Campbell

Telephone Number: (602) 336 – 2985

E-mail: dcampbell@alhambra.k12.az.us

- Served a student population that is 87% free and reduced; more than fifty percent are English language learners
- Served an average of 30,000 breakfast and 45,000 lunches over the summer
- Offered a large assortment of fresh fruits and vegetables in their meals
- Partnered with City of Phoenix Aquatics Program to serve meals to children at pools
- Distributed summer lunch menus to parents with nutritional tips and articles on nutrition to improve the nutritional health of families in the community.

- District's mission is to serve the nutrition, health and educational needs of all children in the community year round; the district is committed to make a difference in the community.